

## \* Vision Value Network.

chain XTRA.

\* Electronic marketing network → media →

NEW NETWORK =  
SIZE - 250 stores 1.5 House hold

4mm communication / transaction w/ consumers

Projection 1,000 stores in 12 months 5-6 MM HH

strategy - "Retail" ← Convenience?

\* Joint Licency Agreement. (run each others promos in their store)

Future of DM-8 Data Base - (mgt)

\* Retail issues - How get access to Smokers -

\* Marketing

SHARE Requirement.

\* Analyse a store customer.

Laps -

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